

# The 6 Things You Should Look For Before Choosing A Martial Arts Academy

**NEW - Just Released report For ALL Potential Students Of Martial Arts!**

Dear Student

**Are you a Mum or Dad that is thinking about enrolling your child in a Martial Arts programme?**

**Are you thinking about starting a Martial Art or Kickboxing yourself and are confused about which school or style to choose?**

If you answered yes to any of the questions above then read on!

Please find below a private document that most Martial Arts Instructors would rather you not read, discover how ALL Martial Arts Schools are NOT the same.

***Here Are My 6 Important Tips You Should Know When Deciding To Choose A Martial Arts Academy:***

- 1.** Is there a high degree of emphasis placed on competition? If you walk into an academy with a bunch of trophies in the window - Run Out. You see the Martial Arts should be about creating a win-win relationship and developing your child's character. There's a big difference between healthy competition to improve your own efforts than focusing on beating some else's. If you walk into an academy that talks about developing physical champions who win tournaments run for the hills because they're only focused on physical accomplishment and not the expansion of emotional or intellectual improvement and maturity for all ages. Try somewhere else.
- 2.** Martial Artists should hold themselves to a higher level of respect. If the Instructor of the school begins to speak badly of other schools or 'styles' of Martial Arts in your area then you know that you are already in the wrong place for you and your child. There will always be good and bad in every industry, the good ones know who they are and they do not need to try and help their cause by tearing down the other school owners in the area. The Bad ones well, enough said.
- 3.** Next, how about the instructors themselves—Do they walk their talk? How do they look? How active are they in the community? How were you greeted at the school? Did they show a level of respect that you would be proud your child to emulate? Is any doubt as to whether or not the instructor represents a degree of success you would like to personally have? If it's lesser than yours and what you want for your children, leave. If the martial arts instructor doesn't look as though he or she has it "together" you're in the wrong place. However, if they do look as

though they represent a higher degree of value for their lives in terms of what they were willing to do for themselves and others, well, you've obviously walked into the right academy.

**4.** The floor, when I use the term floor I'm talking about the class experience. If the instructor needs help while he's teaching, how good is he? Here's another telling sign of the degree of professionalism in the martial arts academy— If the instructor can't gain the compliance of a class simply and effortlessly then there is a problem. Their job is to teach the class. Their job is to gain the active attention of each and every child in the academy. And by doing so they will lead by example.

**5.** Do they offer some kind of 'Risk Free Trial' or better still a 'Guarantee' if you are in a good school that prides itself on its reputation and its service they will happily give you a Guarantee on their services and products. Also is it a safe environment at the safety mats in a good state of repair, do they have safety mats?

**6.** If they charge for your Martial Arts on a 'Per Session' basis you're in the wrong school. This can mean only one of two things, firstly they aren't intending on being around for long or secondly this is just a 'hobby' for them. Remember we are talking about introducing an adult into your child's life that can potentially have a massive effect on their future. Do they operate from a temporary location like a church hall or community centre? Don't leave it to the amateurs – look for those who are professional, and charge a professional fee after all, we are talking about making an investment in your child's future.

## **Here's What You Need To Do Next**

Sometimes we spend so much time doing our best to research before we make a decision, in fear of making the wrong decision; we never make the right decision.

The next step is simply this. Call and arrange an appointment and then walk into my Martial Arts academy and measure how graciously you are received and what steps are taken to gain your support and consider a Martial Arts programme.

**Step 1 - go to: [www.familymartialartsuk.com](http://www.familymartialartsuk.com)**

**Step 2 – Find your local school**

**Step 3 – Call them to arrange a visit**

The next step is simple. The step is simply walking through the threshold of my academy by yourself, with a friend or with your child in tow and asking this simple question..."Can you help me or my child?" Can you help me or my child improve whatever it is you want for yourself or them? And in most cases the improvement you want is simply a degree or measured change in some level of behaviour.

Simply walk into our academy. Listen, we know that when someone first walks into the academy sometimes they are a little nervous and apprehensive. Why? Well it's a new experience. But I assure you it will be unlike any experience you have had before, completely positive.

What we are talking about you experiencing is my martial arts programme. A systematic means of improving physically, emotionally & intellectually, a programme that has undergone over two thousand years of development.

### **Here's The Offer I'm Willing To Make You**

Contact me and let me give you a 100% FREE consultation. I'll explain how my programme will be able to help you and your family get results that you may have only dreamed about. Having a great well-mannered child, who possesses 'laser like focus' and a level of discipline all Parents would be proud of. Being in incredible shape yourself with life saving, confidence building self protection abilities. However if for some outrageous reason you think it's not for you and your family, then nothing gained nothing lost – *Fair enough?*

However if you like what you hear, I'll be happy to answer all of your questions and offer you a 30 Day Free Trial at one of our schools.

Take a second and contact me now! For a free consultation where I will be able to explain and demonstrate to you first hand how we get the results you desire from training in the Martial Arts.

Looking forward to speaking to you soon

Sincerely,

Master Rolls

P.S Remember you're under no obligation at all! You get a totally free consultation where I can answer all of your important questions and then.... If you do decide to enrol on our programme after your trial then rest assured that you have a 'Cast Iron' guarantee from me personally that if my programme doesn't meet your needs and you haven't seen a measurable change in your child's behaviour we will give you unlimited training until we achieve it!